

Warszawa, czerwiec 2014

Szanowni Państwo,

Po wielu udanych szkoleniach z zakresu ścisłej wiedzy finansowej proponujemy Państwu kolejne szkolenie tym razem z zakresu psychologii tradingu. Sądzymy, że ten nowy temat spotka się z zainteresowaniem wielu z Was.

Przez traderów w Londynie dotarliśmy do trenera – Steva Warda, który specjalizuje się w tym temacie. Jest autorem książek i artykułów oraz coachem. Jego szkolenia zbierają fantastyczne recenzje.

Stowarzyszenie Rynków Finansowych ACI POLSKA wspólnie z Krajowym Depozytem Papierów Wartościowych ma więc przyjemność planuje przeprowadzić szkolenie:

APPLIED TRADING PSYCHOLOGY

Szkolenie będzie **jednodniowe** i prowadzone będzie **w języku angielskim**

Wstępny Termin : 20-23 października 2014r w Warszawie.

Miejsce szkolenia : siedziba KDPW, ul. Książęca 4, 00-498 Warszawa

Całkowity, planowany koszt szkolenia wynosi **1300 PLN Netto**

Całkowity, planowany koszt szkolenia dla Członka wynosi **1000 netto**

Cena zawiera koszt szkolenia, całodzienny serwis kawowy oraz lunch.

Bardzo prosimy o zgłaszanie wstępnych deklaracji uczestnictwa na adres aci@acipolska.pl.

Wstępne deklaracje pozwolą nam oszacować, czy będzie zainteresowanie tym szkoleniem. Szkolenie odbędzie się jeśli zainteresowanych będzie przynajmniej 15 osób z rynku.

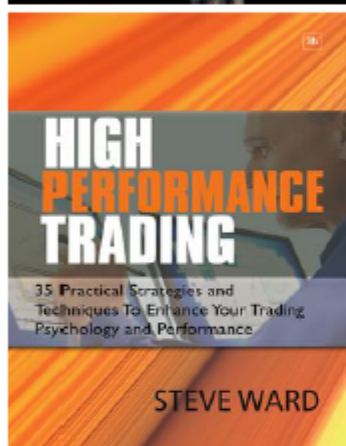
Poniżej załączamy krótki opis szkolenia, zakres tematyczny szkolenia oraz profil wykładowcy dodatkowo w załącznikach artykuły wprowadzające w tematykę szkolenia.

Partner szkolenia



Krajowy Depozyt Papierów Wartościowych

Steve Ward : Trader Performance and Psychology Coach



Steve runs High Performance Global Ltd a trading psychology and performance consultancy which offers specialist coaching and training services to banks, hedge funds, energy companies, proprietary trading groups, asset management funds, independent traders, brokerages, exchanges and trading education providers.

He has over twenty years of teaching, training and coaching experience having started out working in sports and performance psychology with elite athletes and teams in over 30 different sports and with high performers in the corporate sector.

Since 2005 he has focussed on working with traders, and has worked with traders, trading desks and fund managers from top 10 investment banks, hedge funds, global energy companies, asset management funds, leading proprietary trading groups and with independent traders. He utilises a unique blend of performance psychology, neuroscience, behavioural finance, biofeedback, mindfulness based approaches, and performance coaching in his work with a focus on practical techniques and strategies for enhancing performance.

Key Focus/Specialisms

Trading performance and psychology coaching and training, consulting, psychometric testing

Performance coaching skills for trader managers

Corporate training on high performance, mental toughness, mind fitness, performing under stress/pressure, performance coaching skills for managers

Steve is the author of 'High Performance Trading : 35 Practical Strategies To Enhance Your Trading Psychology and Performance' (Harriman House, 2009) and the soon to be published 'TraderMind' (Wiley, 2014). He was the consultant trading performance coach to BBC TV's 'Million Dollar Traders' series, co-managed a team of 45 professional proprietary traders in London, has been featured in articles by Reuters and Bloomberg Markets and has written for many leading publications including Traders Magazine, FX Trader and Your Trading Edge. He has also traded stock indices and FX on his own personal account.

Steve is a member of the Association for Coaching, Association of Contextual Behavioural Science, Society for Neuroscience, Society for Neuroeconomics, Association of NeuroPsychoEconomics and Cass Business School Behavioural Finance Working Group.

Applied Trading Psychology

This practical and interactive one-day workshop is designed for traders and portfolio managers who want to improve their trading and investing performance, develop their decision making skills, strengthen their discipline, and learn practical psychological and performance enhancement techniques for taking their trading and investing to the next level.

Successful trading and investing requires skill and knowledge, a sound trading and investing strategy, and the psychological capability to take risk, deal with uncertainty, manage your mind and emotions, deal with pressure and stress, reduce fatigue, overcome the mental traps of trading and maximise your market returns.

This one day intensive workshop is focused on enhancing individual trader performance with the content being largely drawn from the areas of performance psychology, neuroscience, neuroeconomics, biofeedback, and neuropsychology coaching, combined with Steve's vast experience of working with traders of all abilities and experience across the globe and across asset classes.

Topics covered during the day will include:

Understanding The Trading and Investing Brain, Decision Making and Performance

What factors affect your trading and investing performance and decision making? Understanding the key factors of trading performance and using insights and research from the latest neuroscience research you to identify the key processes of the brain as they relate to making financial decisions under conditions of uncertainty and developing ways of trading and investing in a more 'brain friendly' way.

Motivations, Incentives and Expectations

Discover how your own motivations and expectations, and the influence of incentives impacts upon your decision making and trading and investing performance.

Emotions, Intuition, Judgement and Decisions

Emotions such as fear, greed, excitement, anger and stress all play a key role in trader and investor decision making. Learn practical strategies for managing your emotions more effectively and improving your intuition, judgement and decision making.

Energy Management and Fatigue

Research demonstrates how physical and mental fatigue have a significant impact on traders and investors decisions. Learn practical approaches for sustaining energy and reducing the impact of fatigue on your decisions.

Thinking, Beliefs and Perceptions

You do not trade your markets, you trade your beliefs and perceptions about the markets. Understanding your current perceptions and beliefs is key to enhancing your decision process. Learn how to elicit your beliefs and perceptions and how to work with them more effectively.

The Empathy Edge and Theory of Mind

Markets are a collective of people, a representation of their thinking, feelings and actions. Traders and investors frequently talk about 'market feel' and 'market sentiment' and by being to apply your knowledge, understanding and awareness of your own thinking, feeling and tendencies, you can enhance your own ability to sense, feel, understand and predict the market.

Behaviours, Actions, Patterns and Habits

Performance is behavioural. Building patterns of effective action, habits, is key to success in trading and investing. Learn about the 'Performance Cycle' and 'Performance Funnel' and how habits can be developed and where required changed.

Trader Toughness Training

Highs and lows are the norm in trading and being able to handle winning, losing, challenge and change is fundamental to achieving longevity in the markets. Learn practical strategies for developing mental toughness from performance psychology and neuroscience looking at commitment, confidence, concentration, composure and challenge.

Enhancing Trading and Investing Performance

Learn about the 'Performance Spiral' and decide on ways of applying what you have learnt on the course to your own personal situation and challenges.

